NORTHERN MONTGOMERY COUNTY TECHNICAL CAREER CENTER

GRAPHIC ARTS

The Graphic Arts program offers instruction encompassing a broad spectrum of design and print related occupations. The major areas of study in the graphic arts program include design and layout, Adobe Creative Cloud, typography, offset printing operation, bindery, document management/quick copy center operations and digital photography.

What you will learn:
- Principles and Elements of Design
- Color Theory
- Typography
- Offset Printing
- Digital Photography
- Prepress/Press Operations
- Bindery Operations
- Digital Printing Preparation and Output
- Graphic Design
- Computer Illustration
- Adobe Photoshop/InDesign/Illustrator

Career possibilities:
- Bindery/Finishing Operator
- Production Artist
- Digital Press Operator
- Printing Customer Service Representative

Career possibilities with additional education:
- Graphic Designer
- Lithography/Offset Printing
- Printing Management
- Photographer
- Website and Digital Media Design

Physical criteria:
- Manual dexterity
- Strong eye/hand coordination
- Good depth and color perception

Equipment list:
(With approximate costs)
- USB Flash Drive 8g ($10-25)
- Activity fee ($20)

Certifications students can earn:
- Adobe Photoshop, Certified Associate
- Adobe InDesign, Certified Associate
- PrintED/SkillsUSA Certification

Class of 2019 graduation plans:
- 43% plan to continue their education in this field
- 53% plan to continue their education in another field